**Slug: Portal Effects**

**Name: Nazario Pangallo**

**Class:JCM-331**

**\*ENTIRE SCRIPT SHOULD BE IN UPPERCASE (delete all directions in parentheses before you turn your script)**

VIDEO AUDIO

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| **TEASE** | (WRITE 1-2 SENTENCES PROMOTING YOUR STORY. 10 SECONDS MAX)  THE TRANSFER PORTAL HAS GIVEN COLLEGE ATHLETES MORE FREEDOM THAN EVER, BUT IT’S ALSO DIMINISHING THE AVERAGE COLLEGE STUDENT’S EXPERIENCE |
| **ANCHOR LEAD**  **VIDEO ROLLCUE: “HAS THAT STORY “**  (LAST THREE WORDS BEFORE THE VIDEO ROLLS)  **ROLL PKG: SLUG**  **TRG:**  **OUTCUE:**  VIDEO FROM ALABAMA BASEBALL AND OR SOFTBALL OF CROWD CHEERING  HIGHLIGHTS FROM FINAL FOUR AND THEN SHOW TRANSFER PORTAL PAGE  **LOCATION LOWER THIRD SUPER:**  (GIVE A SHORT DESCRIPTIVE HEADER OF YOUR STORY/LOCATION OF VIDEO)  VIDEO OF WEBSITE SHOWING ALL THE TRANSFER PORTAL PLAYERS  **NAME LOWER THIRD SUPER:**  (QUINN SHALEY, SENIOR AT UA)  VIDEO SHOWING THE ON3 WEBSITE OF NIL VALUE FOR PLAYERS  **NAME LOWER THIRD SUPER:**  (PIERCE MILLER SOPHOMORE AT UA)  **ANCHOR TAG** | **{\*\*\*ANCHOR CUCAM\*\*\*}**  **FOUR YEARS AGO, NIL AND THE TRANSFER PORTAL GAVE COLLEGE ATHLETES MORE FREEDOM AND EARNING POWER**  **BUT THOSE OPPORTUNITIES MAY BE IMPACTING THE TYPICAL STUDENT EXPERIENCE**  **NAZARIO PANGALLO HAS THAT STORY**  **{\*\*\*ROLL PKG:SLUG\*\*\*}**  **\*\*nat sound- fans cheering sound\*\***  **FOR YEARS, SPORTS HAVE BEEN A BIG PART OF CAMPUS LIFE AT ALABAMA**  **BUT AS THE TRANSFER PORTAL AND NIL ERA TOOK HOLD, SOME STUDENTS FEEL LESS CONNECTED TO THE TEAMS THEY LOVE**  **“AS A FAN, IT'S DEFINITELY BEEN A STRUGGLE TO CHANGE THAT EXPECTATION AND REALIZE AT THE END OF EVERY YEAR YOU'RE GOING TO LOSE A COUPLE OF GUYS NO MATTER WHAT HAPPENS.”**  **LAST YEAR, ALABAMA BASKETBALL MADE ITS FIRST FINAL FOUR**  **IT WAS A TEAM THAT THE CRIMSON TIDE FAITHFUL FELL IN LOVE WITH**  **UNTIL THE TRANSFER PORTAL OPENED**  **“FOR BASKETBALL IN THAT FINAL FOUR TEAM LAST YEAR, ESPECIALLY, WE SAW LIKE TWO OF OUR BIGGEST PLAYERS GO JOIN OTHER POWER FIVE SCHOOLS. AND THAT'S KIND OF JUST AN ADJUSTMENT. WE NEVER HAD TO DEAL WITH THAT GROWING UP”**  **[STANDUP IN FRONT OF BRYANT-DENNY]**  **BASKETBALL ISN’T THE ONLY SPORT BEING AFFECTED**  **64 DIFFERENT FOOTBALL PLAYERS ENTERED THE TRANSFER PORTAL AFTER THE LAST TWO SEASONS**  **THEIR MAIN REASON FOR LEAVING: NIL MONEY**  **“IT USED TO BE YOU WENT TO THE SCHOOL WHERE YOU THOUGHT A GOOD COACH WOULD BE, BUT NOW IT’S WHEREVER YOU GET THE MOST AMOUNT OF MONEY.”**  **MANY NOW EARN A SIGNIFICANT INCOME THROUGH NIL DEALS, SUCH AS RYAN WILLIAMS’ NIL VALUE OF $2.7 MILLION**  **“I WILL ALWAYS STATE LOYAL TO THE UNIVERSITY, BUT IT SUCKS WHEN PLAYERS LEAVE FOR A LAMBEAU IN TEXAS.”**  **WHILE THE TRANSFER PORTAL AND NIL HAVE OPENED NEW DOORS FOR COLLEGE ATHLETES, THEY’VE ALSO COME WITH UNEXPECTED TRADE-OFFS.**  **MANY FANS ON CAMPUS SAY IT’S HARDER TO STAY CONNECTED WHEN ROSTERS TURN OVER SO QUICKLY-AND LOYALTY FEELS LIKE A TWO-WAY STREET**  **AS COLLEGE SPORTS CONTINUE TO EVOLVE, SO DOES THE EXPERIENCE FOR THE STUDENTS WATCHING FROM THE STANDS**  **AT THE UNIVERSITY OF ALABAMA, I’M NAZARIO PANGALLO REPORTING**    **{\*\*\*ANCHOR/CUCAM\*\*\*}**  **IN APRIL, THE NCAA VS HOUSE SETTLEMENT WILL ALLOW UNIVERSITIES TO PAY THEIR ATHLETES DIRECTLY THROUGH REVENUE SHARING** |
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